



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



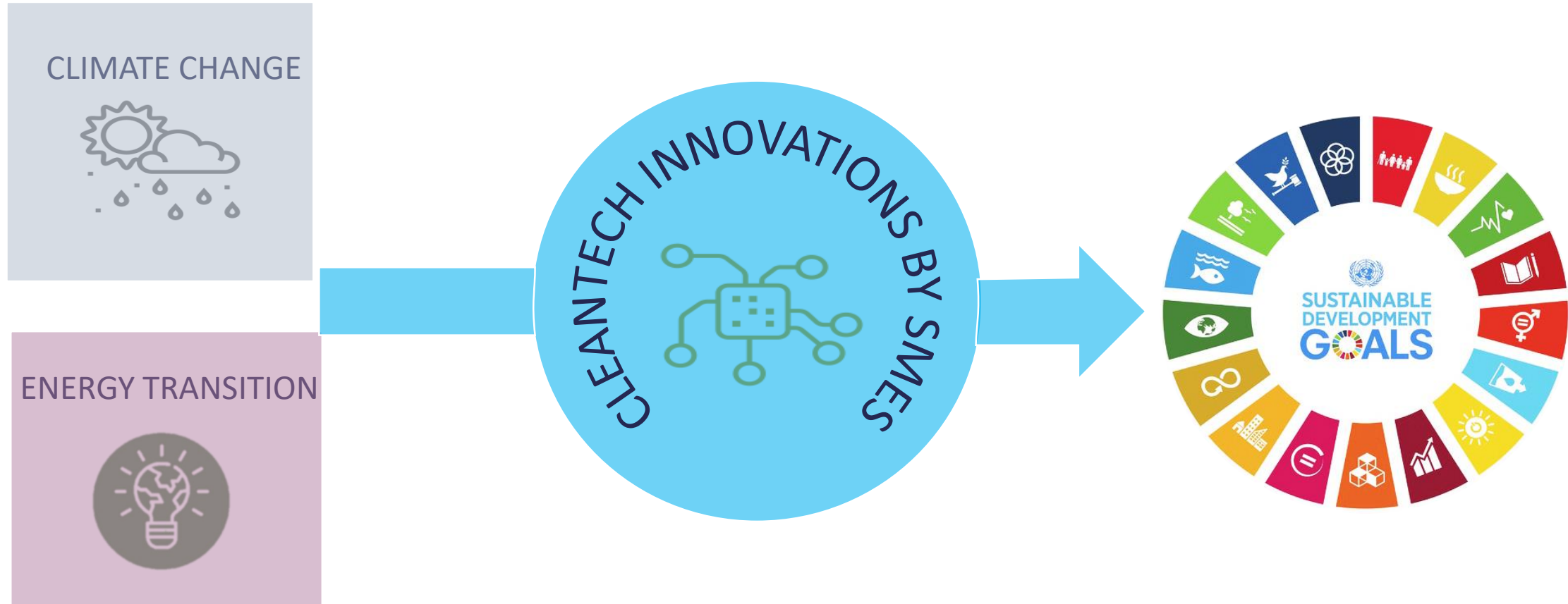
**SUSTAINABLE DEVELOPMENT GOAL 9**  
INDUSTRY, INNOVATION AND INFRASTRUCTURE



## Global Cleantech Innovation Programme (GCIP)

*Accelerating innovation and entrepreneurship in clean technologies*

# Global Context: Challenges and Opportunities



# Cleantech Opportunity for SMEs and Start-ups

## 1. GLOBAL CLEANTECH INDUSTRY

Will exceed 6.4 trillion US\$ in the next decade

## 2. ACCESS

To over 1,7 trillion US\$ for SMEs and start-ups in developing countries

## 3. OPPORTUNITY

For SMEs and start-ups to be key engines of growth in the cleantech sector in developing countries

## 4. POTENTIAL

For cleantech SMEs and start-ups to contribute to green growth, creation of new revenue streams, innovation and job creation.



Renewables



Transport



Climate smart  
agriculture



Water



Energy efficiency

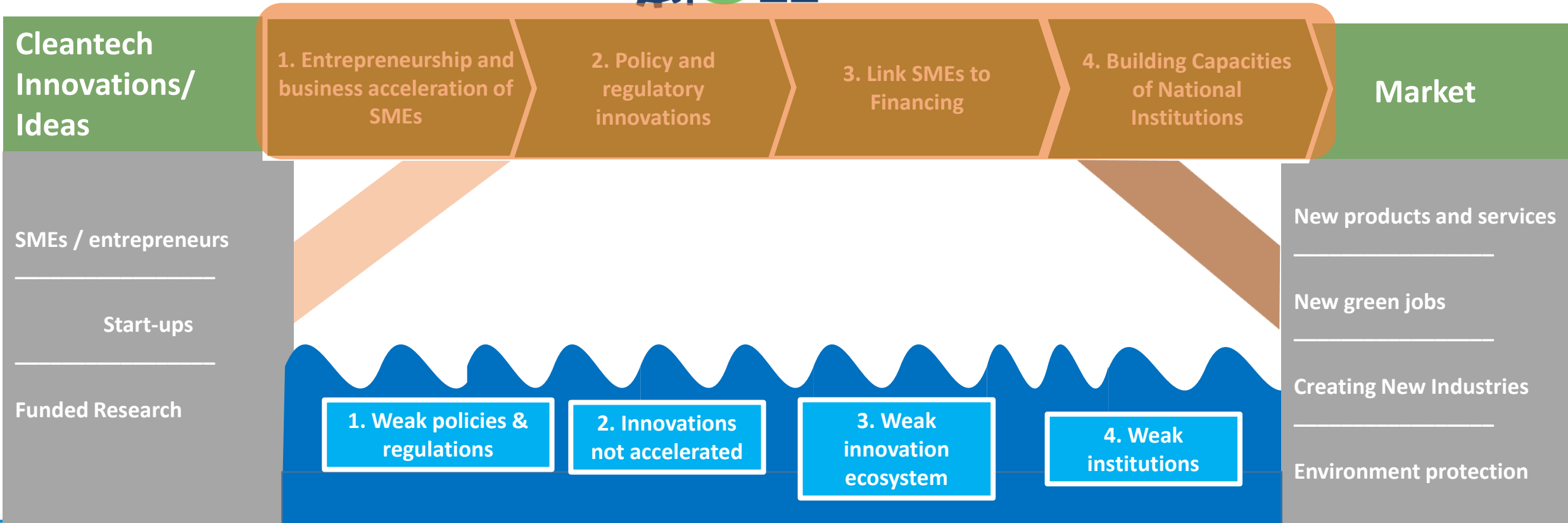


Improved building  
design

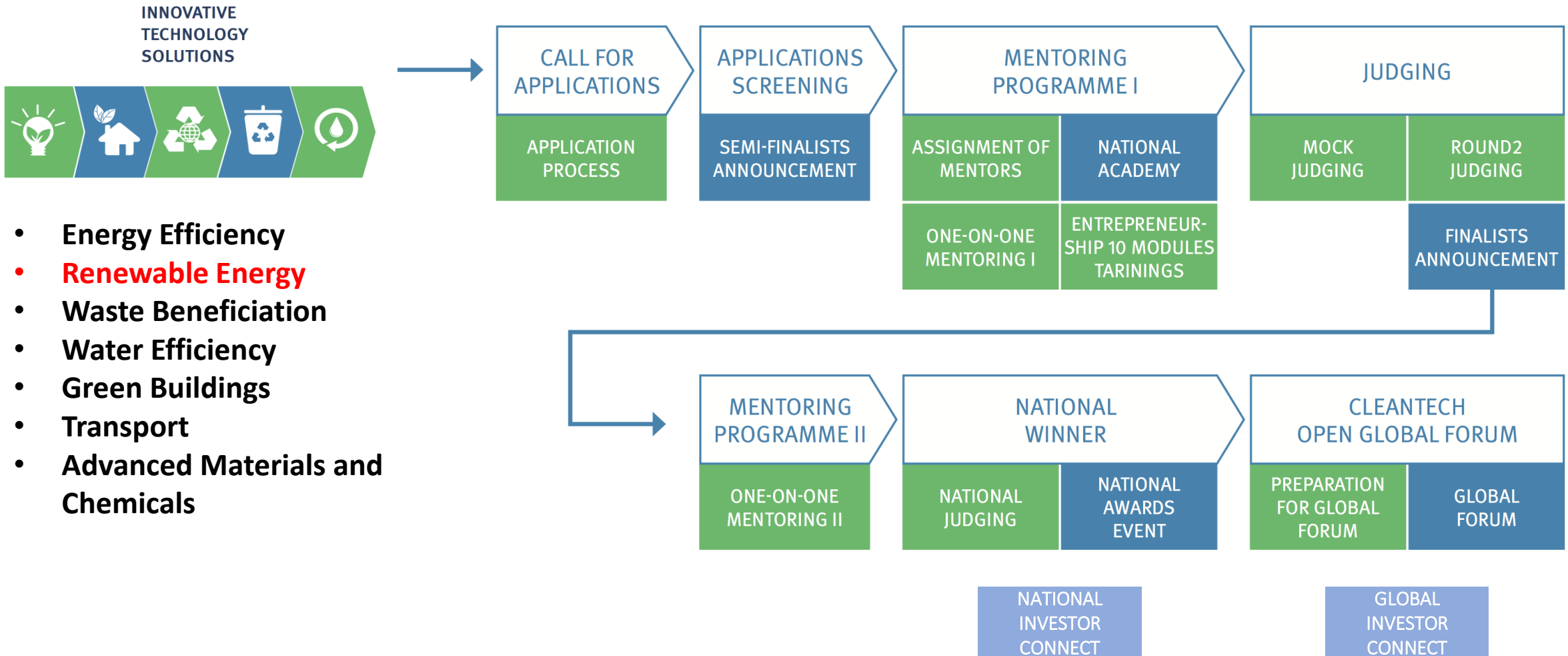


Waste

# Bridging the Valley of Death in Cleantech Innovation



# GCIP Innovation and Entrepreneurship Accelerator process



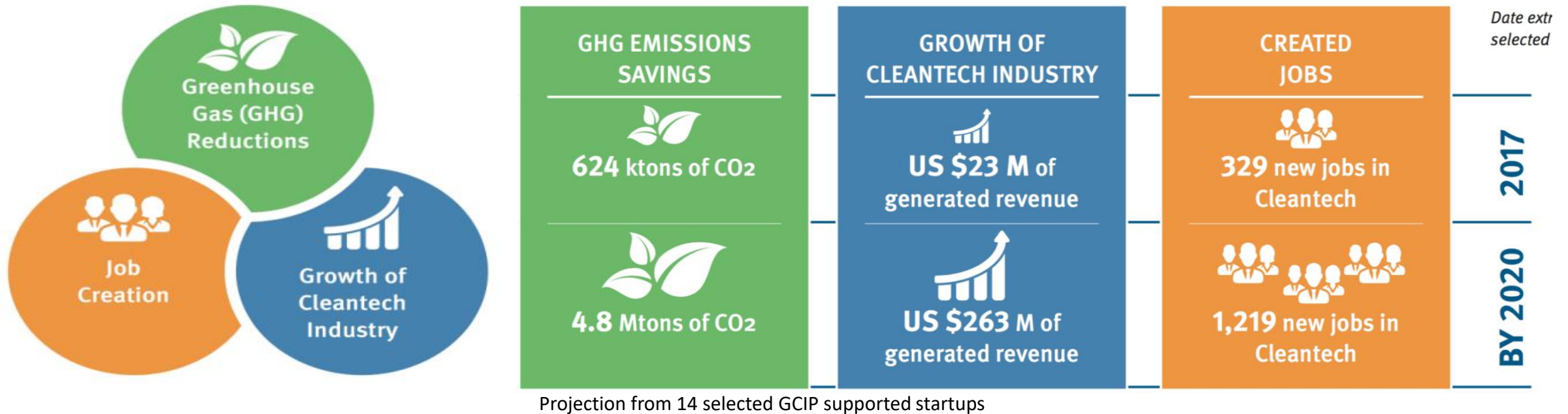


## GCIP Partner Countries to date



# GCIP Impact

## >1100 start-ups/SMEs accelerated/4years





## Gender mainstreaming

**32%**

Percentage of female-led ventures in GCIP-SA 2017 cohort

**32%**

Percentage of female-led ventures in GCIP-Pakistan 2017



**25%**

Percentage of female-led ventures in GCIP-Turkey 2017



**53%**

Percentage of female-led GCIP ventures at the 2018 GCIP Global Forum





# GCIP : key benefits

## Partner Countries

- Creation of green jobs
- Increased Foreign Direct Investment
- Increased access to global markets
- Creation of novel value streams
- Increased number of Patents



## Innovators & Entrepreneurs

- Access to quality assistance
- Participation in business courses
- Networking opportunities
- Participation in workshops, events, and meetings
- Access to investors, customers, local and global markets
- Initial funding for Winners and Runners-up



## Investors

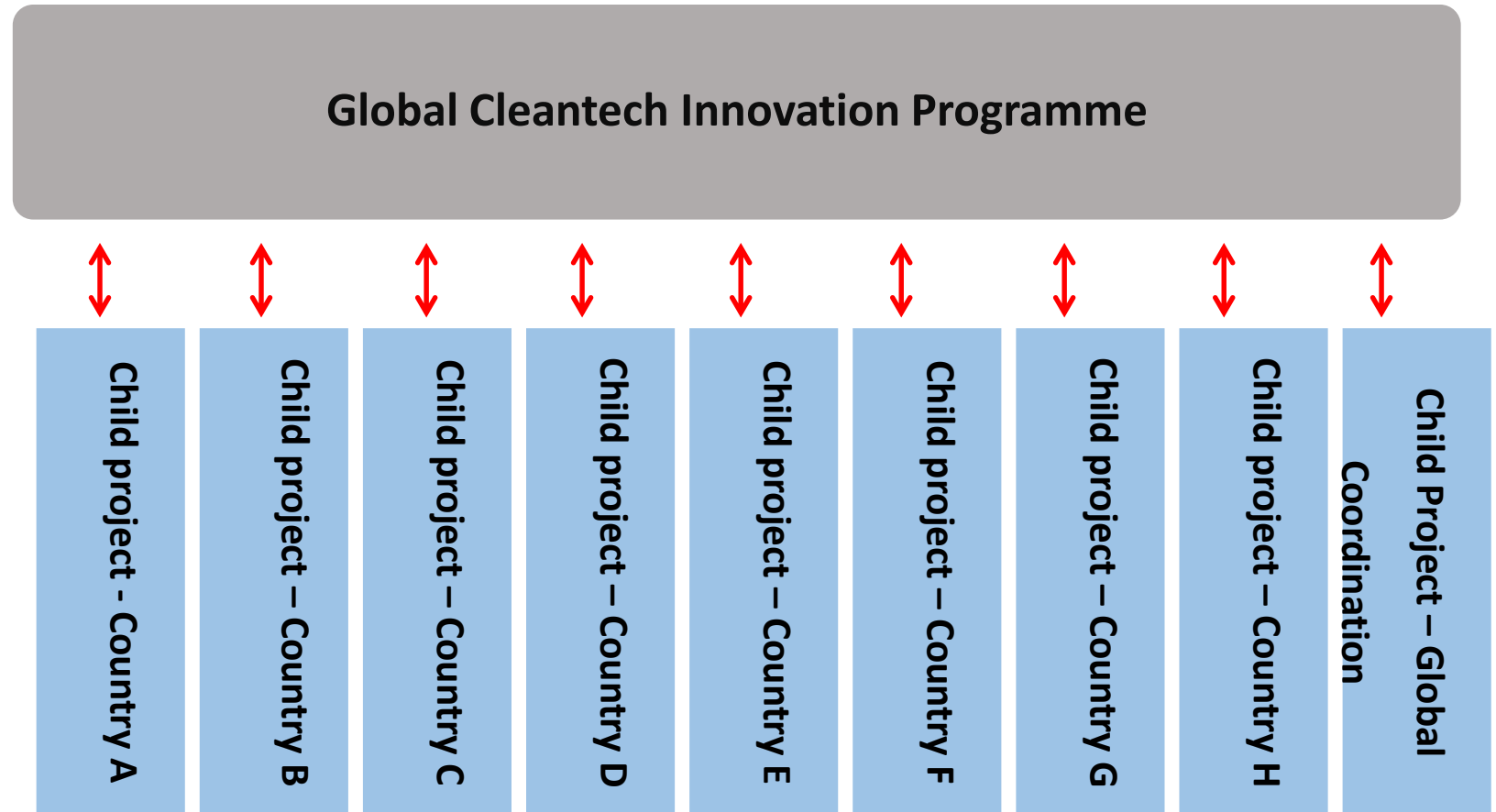
- Access to cutting edge technologies
- Reduced investment risk
- Access to developing markets



**Objective :** Foster private sector engagement in accelerating the uptake and investments in cleantech innovations at scale.

- Critical mass of cleantech SMEs that cross the valley of death
- Create vibrant and connected CIE ecosystems

## Structure of Global Cleantech Innovation Program





## Contact Us



Stay connected via Twitter  
[@GCIPsmes](#) [#GCIP](#)



Send us an email  
[gcip@unido.org](mailto:gcip@unido.org)

# Thank you!!

Gerswynn Mckuur

Email: [g.mckuur@unido.org](mailto:g.mckuur@unido.org)

